

Kuwait, June 28 2010-

Dr. Naif Al-Mutawa has been recognized by Former Malaysian Prime Minister Tun Abdullah Amad Badawi for his outstanding Outstanding Personal Achievement in the creation of THE 99 and the setup of Teshkeel Media Group.

Dr. Naif Al-Mutawa received two prestigious awards in June 2010 from Intersections International in New York City and the World Halal Forum in Malaysia. The awards are in recognition of his being as the creator of THE 99, the first group of comic superheroes born of an Islamic archetype. President Barack Obama praised Dr. Al-Mutawa as perhaps the most innovative of the thousands of new entrepreneurs viewed by his Presidential Summit on Entrepreneurship.

At a global awards ceremony by New York-based Intersections International, an international non-governmental organization dedicated to promoting justice, reconciliation and peace, Dr. Al-Mutawa received the first ever “Intersector for Business and Religion Award”. The Intersector Awards honor individuals and organizations dedicated to building respectful relationships among diverse communities, thereby forging common ground to develop strategies for justice, reconciliation and peace.

In Malaysia, at the 5th World Halal Forum, the Halal Journal Award, the former Prime Minister Tun Abdullah Amad Badawi presented the award that recognizes Outstanding Personal Achievement to Dr. Naif Al-Mutawa.

About Teshkeel Media Group

Teshkeel Media Group, KSC (www.teshkeel.com) is one of the Middle East’s leading developers of children’s entertainment. Based in Kuwait, and with offices in New York, the company’s mission is to provide positive, high-quality children’s content in the region through print and electronic media, film and television. Teshkeel’s original character properties include THE 99 (www.the99.org), an award-winning superhero series based on Islamic culture and history, with major awards from the World Economic Forum, Columbia Business School, the United Nations Alliance of Civilizations, Tufts University and accolades from FORBES for being “One of the Top 20 Trends Sweeping the Globe”.